



Aberdeenshire North Foodbank
4 St James's Place
Inverurie
Aberdeenshire
AB51 3UB
T 07493044952/ 07708904050 (Managers)
T 07967 364600 (Inverurie)
T 07562 914986 (Ellon)
T 07479 954746 (Huntly)
T 07561 750574 (Peterhead)
T 07423 639468 (Fraserburgh)
E info@aberdeenshirenorth.foodbank.org.uk
www.aberdeenshirenorth.foodbank.org.uk

Data Privacy Statement for Community Influencers

Personal data

There are many ways in which you can be a Community Influencer with the foodbank. You may:

- Answer survey questions
- Talk to foodbank staff about your own experiences.
- Take part in group discussion and activities.
- Attend meetings with other organisations.
- Do public speaking about the impact of poverty.

This Data Privacy Statement is for this group. In this Data Privacy Statement, the word “community influencer” means someone who agrees to work with the foodbank on this type of work.

There are separate Data Privacy Statements for volunteers, food donor groups and referral agencies. If you are in one of these groups, please also ask for its Data Privacy Statement, if you would like to see it.

What personal data do we hold?

If you are a community influencer, we will hold your name and postal address, and/or email address and/or social media identity. We may also hold information about your own personal experiences that you have shared with us.

How is your personal data kept safe?

Your details are held in a spreadsheet. This file is password-protected and kept on a password-protected computer.

You might have made contact with us through our website, using the “stay in touch” facility, or the “contact us” page. If you have done this, your name and email address will also be stored on our website.

What is your data used for?

Your data is only used to communicate with you, invite to you do work with us and may include requests for helps with events etc.

Does the foodbank have a right to your data?

Under Data Protection legislation, the foodbank needs to have a “lawful basis” for keeping your data, and for using it. There are several types of “lawful basis”. One of them is called “legitimate interest”. If you are a volunteer, or a member of a regular food donor group, or a referral agency, or a community influencer, then it is reasonable (“legitimate”) for us to keep you informed about the work of the foodbank.

If you are not in one of those groups, we will not contact you. We will ask you clearly if you are happy to be have your details to be added to a contact list. You can say yes or no, or not reply. If you say yes, you will have given “consent” and we will record your details on the list. The lawful basis for us to hold your data is then called “consent”.

We will not record your details on the mailing list unless you give consent.